

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.101269 Longitude: -117.075255

Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	19,088	110,902	195,660
	Population Est 25Q1	19,158	111,191	196,366
	Population Est 24Q4	19,154	111,164	196,343
	Population Est 24Q3	19,125	111,192	196,486
	Population Est 24Q2	19,056	111,133	196,375
	Population Est 24Q1	19,005	111,034	196,192
	Population Est 23Q4	19,058	111,158	196,338
	Population Est 23Q3	18,986	110,939	195,926
	Population Est 23Q2	19,007	110,853	195,760
	Population Fcst	19,384	112,255	197,779
	2010 Census Population	19,087	107,551	186,490
	2000 Census Population	17,155	103,133	171,326
	1990 Census Population	15,330	86,823	143,483
	Current Year Daytime Population	13,054	115,332	191,487
	Average Seasonal Population	120	482	1,389
	Historical Annual Growth, 1990 – 2000	1.13%	1.74%	1.79%
	Historical Annual Growth, 2000 – 2010	1.07%	0.42%	0.85%
	Estimated Annual Growth, 2010 – CY	0.00%	0.21%	0.33%
	Projected Annual Growth, CY to Y5	0.31%	0.24%	0.22%
	Group Qtrs Est	266	1,818	2,599
Transient Est Average Last 4 Qtrs	20	1,531	3,466	
Households	Current Year Estimated Households	5,802	35,139	64,618
	Households Est 25Q1	5,820	35,203	64,845
	Households Est 24Q4	5,817	35,194	64,813
	Households Est 24Q3	5,806	35,201	64,860
	Households Est 24Q2	5,784	35,178	64,808
	Households Est 24Q1	5,766	35,135	64,738
	Households Est 23Q4	5,785	35,185	64,796
	Households Est 23Q3	5,761	35,108	64,641
	Households Est 23Q2	5,770	35,090	64,591
	Households Fcst	5,894	35,584	65,346
	2010 Census Households	5,696	33,145	61,350
	2000 Census Households	5,389	32,536	58,073
	1990 Census Households	5,194	30,265	51,915
	Historical Annual Growth, 1990 – 2000	0.37%	0.73%	1.13%
	Historical Annual Growth, 2000 – 2010	0.56%	0.19%	0.55%
	Estimated Annual Growth, 2010 – CY	0.13%	0.40%	0.36%
	Projected Annual Growth, CY to Y5	0.31%	0.25%	0.22%
Population per Household	3.24	3.10	2.99	

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Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	4.6%	3.6%	4.1%
	HH Income \$250,000 to \$499,999	5.6%	4.3%	4.9%
	HH Income \$200,000 to \$249,999	13.0%	10.0%	11.4%
	HH Income \$175,000 to \$199,999	4.8%	5.2%	6.1%
	HH Income \$150,000 to \$174,999	6.2%	5.9%	6.8%
	HH Income \$100,000 to 149,999	18.1%	16.4%	18.5%
	HH Income \$75,000 to 99,999	10.4%	12.6%	11.3%
	HH Income \$50,000 to 74,999	12.4%	14.4%	13.0%
	HH Income \$35,000 to 49,999	7.4%	8.2%	7.0%
	HH Income \$25,000 to 34,999	5.8%	5.4%	4.8%
	HH Income \$15,000 to 24,999	5.4%	6.1%	5.1%
	HH Income \$0 to 14,999	6.3%	7.8%	7.0%
	Average Household Income	\$137,118	\$122,777	\$135,923
	Median Household Income	\$105,547	\$90,443	\$104,270
	Per Capita Income	\$42,084	\$39,370	\$45,283
	Average Disposable Income	\$104,813	\$95,061	\$102,551
	Median Disposable Income	\$89,399	\$77,629	\$88,475
	Discretionary HH Income Over \$150,000	9.4%	8.8%	11.5%
	Discretionary HH Income \$125,000 to \$149,999	9.3%	6.8%	8.2%
	Discretionary HH Income \$100,000 to \$124,999	10.5%	7.4%	9.3%
	Discretionary HH Income \$75,000 to \$99,999	12.9%	10.9%	13.0%
	Discretionary HH Income \$50,000 to \$74,999	15.8%	15.3%	15.5%
	Discretionary HH Income \$25,000 to \$49,999	18.6%	23.5%	20.0%
	Discretionary HH Income Under \$25,000	23.5%	27.2%	22.5%
	Average Discretionary HH Income	\$70,601	\$63,254	\$72,059
	Median Discretionary HH Income	\$61,640	\$49,045	\$61,871
	Householder White – Count	2,045	13,456	29,399
	Median HH Income	\$132,169	\$111,805	\$117,276
	Average HH Income	\$124,750	\$113,404	\$115,800
	Householder Black or African-American – Count	118	768	1,172
	Median HH Income	\$64,513	\$40,783	\$53,703
	Average HH Income	\$98,861	\$58,899	\$76,733
	Householder Hispanic – Count	2,393	14,662	21,610
	Median HH Income	\$84,787	\$75,857	\$84,531
Average HH Income	\$94,694	\$87,914	\$94,704	
Householder Asian or Pacific Islander – Count	326	1,712	4,161	
Median HH Income	\$162,039	\$143,487	\$149,315	
Average HH Income	\$140,969	\$132,001	\$134,247	
Householder Other or Pacific Islander – Count	920	4,541	8,276	
Median HH Income	\$96,997	\$91,129	\$109,573	
Average HH Income	\$106,373	\$102,214	\$111,646	

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Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	9,506	54,904	96,043
	Female Population	9,582	55,998	99,616
Total Population by Age	Count of Pop 0 to 4 years	1,085	6,166	10,257
	Count of Pop 0 to 7 years	1,623	9,042	15,228
	Count of Pop 5 - 13	2,270	12,440	20,997
	Count of Pop 14 - 18	1,122	6,275	10,416
	Count of Pop 19 - 22	1,108	6,300	10,527
	Count of Pop 22 - 25	813	4,653	7,841
	Count of Pop 25 - 29	1,316	7,876	12,945
	Count of Pop 30 - 34	1,380	8,140	13,107
	Count of Pop 35 - 39	1,496	7,871	13,161
	Count of Pop 40 - 44	1,352	7,521	13,185
	Count of Pop 45 - 59	3,337	19,087	34,595
	Count of Pop 60 - 74	2,749	16,879	32,313
	Count of Pop 75 - 84	709	5,291	11,318
	Count of Pop 85+	350	2,402	4,998
	% of Pop 0 to 4 years	5.7%	5.6%	5.2%
	% of Pop 0 to 7 years	8.5%	8.2%	7.8%
	% of Pop 5 - 13	11.9%	11.2%	10.7%
	% of Pop 14 - 18	5.9%	5.7%	5.3%
	% of Pop 19 - 22	5.8%	5.7%	5.4%
	% of Pop 22 - 25	4.3%	4.2%	4.0%
	% of Pop 25 - 29	6.9%	7.1%	6.6%
	% of Pop 30 - 34	7.2%	7.3%	6.7%
	% of Pop 35 - 39	7.8%	7.1%	6.7%
	% of Pop 40 - 44	7.1%	6.8%	6.7%
	% of Pop 45 - 59	17.5%	17.2%	17.7%
	% of Pop 60 - 74	14.4%	15.2%	16.5%
	% of Pop 75 - 84	3.7%	4.8%	5.8%
	% of Pop 85+	1.8%	2.2%	2.6%
Median Age	36.5	37.3	39.5	
Average Age	37.9	39.0	40.6	
Male Population by Age	% of Pop 0 to 4 years	5.8%	5.7%	5.5%
	% of Pop 5 - 13	12.6%	11.6%	11.3%
	% of Pop 14 - 18	5.9%	5.9%	5.5%
	% of Pop 19 - 22	5.8%	5.9%	5.6%
	% of Pop 22 - 25	4.4%	4.4%	4.2%
	% of Pop 25 - 29	7.3%	7.5%	7.0%
	% of Pop 30 - 34	7.3%	7.5%	7.0%
	% of Pop 35 - 39	7.9%	7.2%	6.9%
	% of Pop 40 - 44	7.1%	6.8%	6.7%
	% of Pop 45 - 59	17.1%	16.9%	17.4%
	% of Pop 75 - 84	3.3%	4.3%	5.1%
	% of Pop 60 - 74	14.0%	14.8%	16.0%
	% of Pop 85+	1.3%	1.6%	1.9%
	Median Age	35.5	36.1	37.9
Average Age	37.0	38.0	39.4	

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	% of Pop 0 to 4 years	5.5%	5.4%	5.0%
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	% of Pop 35 - 39	7.8%	7.0%	6.6%
	% of Pop 40 - 44	7.0%	6.8%	6.8%
	% of Pop 45 - 59	17.9%	17.5%	17.9%
	% of Pop 60 - 74	14.8%	15.6%	17.0%
	% of Pop 75 - 84	4.1%	5.3%	6.4%
	% of Pop 85+	2.4%	2.8%	3.2%
	Median Age	37.5	38.5	41.0
Average Age	38.8	40.0	41.8	
Race	Count of White	7,885	48,510	96,228
	Count of Black or African-American	449	2,588	4,329
	Count of Asian or Pacific Islander	1,214	7,026	16,389
	Count of Other races	9,540	52,777	78,714
	White	41.3%	43.7%	49.2%
	Black or African American	2.4%	2.3%	2.2%
	Asian	6.4%	6.3%	8.4%
	Other Races	50.0%	47.6%	40.2%
Language Spoken	Speak English at Home	57.1%	56.0%	61.3%
	Speak Spanish at Home	36.0%	37.3%	30.2%
	Speak French or French Creole at Home	0.0%	0.2%	0.2%
	Speak German at Home	0.2%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	0.9%	0.8%	1.4%
	Speak Russian and Other Slavic Languages at Home	1.6%	0.6%	0.8%
	Speak Chinese at Home	0.7%	0.5%	0.8%
	Speak Korean at Home	0.1%	0.3%	0.5%
	Speak Vietnamese at Home	1.4%	1.1%	1.0%
	Speak Other Asian Languages at Home	0.2%	0.8%	0.9%
	Speak Tagalog and Other Pacific Languages at Home	1.0%	1.7%	1.8%
	Speak Other Language at Home	0.8%	0.5%	0.7%
Hispanic	Hispanic Population	10,269	59,471	87,458
	Hispanic Population Percent	53.8%	53.6%	44.7%
	Mexican	90.1%	89.4%	88.6%
	Puerto Rican	1.3%	1.4%	1.8%
	Cuban	0.1%	0.3%	0.5%
	Dominican	0.3%	0.1%	0.2%
	Central American	4.0%	4.6%	4.5%
	South American	1.3%	1.3%	1.4%
	Other Hispanic	3.0%	2.9%	3.1%
	2000 Hispanic Population Percent	40%	43%	33%
	1990 Hispanic Population Percent	27%	26%	20%

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Ancestry	American (percent of total population)	1.4%	1.5%	1.8%
	American	0.8%	0.9%	1.3%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.2%
	Asian (percent of total population)	2.4%	2.7%	4.0%
	Chinese	0.7%	0.6%	0.9%
	Japanese	0.2%	0.3%	0.4%
	Korean	0.1%	0.3%	0.5%
	South Central Asian (ie. Indian)	0.3%	0.2%	0.7%
	South East Asian (ie. Vietnamese)	0.7%	0.9%	0.9%
	Other Asian	0.4%	0.6%	0.6%
	European (percent of total population)	11.4%	13.4%	16.9%
	British	2.1%	2.7%	3.4%
	Dutch	0.4%	0.4%	0.5%
	French	0.5%	0.7%	0.7%
	German	2.7%	2.9%	3.6%
	Italian	0.9%	1.4%	1.6%
	Polish	0.5%	0.5%	0.6%
	Scandinavian	0.9%	1.1%	1.3%
	Scotch/Irish	2.2%	2.4%	3.0%
Other European (ie. Greek/Russian)	1.4%	1.3%	2.1%	
Middle Eastern	0.2%	0.5%	0.7%	
Other Ancestry	16.5%	14.5%	16.1%	
Unclassified Ancestry	7.5%	7.6%	9.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	12,690	75,068	135,622
	Elementary (0 to 8)	13.4%	14.9%	11.1%
	Some High School (9 to 11)	5.1%	6.9%	5.5%
	High School Graduate (12)	23.8%	22.7%	21.1%
	Some College (13 to 16)	18.4%	19.7%	21.1%
	Associates Degree Only	8.6%	8.0%	8.6%
	Bachelors Degree Only	20.9%	17.8%	20.5%
	Graduate Degree	9.9%	10.0%	12.1%
	% College (4+)	30.8%	27.7%	32.7%
Household Type	Total Households – count	5,802	35,139	64,618
	One Person HHs – count	866	6,597	12,743
	Family HHs – count	4,480	25,955	47,366
	Married Couple – count	3,125	18,117	35,096
	w/own children – count	1,360	7,934	14,126
	w/out own children – count	1,765	10,183	20,970
	Male Householder – count	503	2,350	3,979
	Female Householder – count	852	5,488	8,290
	Non-Family Households – count	457	2,587	4,510
	1 Person Household	14.9%	18.8%	19.7%
	2 Person Household	27.4%	28.5%	30.2%
	3 Person Household	18.9%	16.5%	16.5%
	4 Person Household	16.7%	16.1%	15.9%
	5 Person Household	11.4%	10.4%	9.2%
6 Person Household	6.5%	5.3%	4.6%	
7+ Person Household	4.2%	4.5%	3.9%	
% Households With Children	33.8%	33.5%	31.0%	

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Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	6,004	36,447	67,041
	Owner Occupied Percent	47.9%	46.6%	54.9%
	Renter Occupied Percent	48.7%	49.9%	41.5%
	Vacant Housing Percent	3.4%	3.6%	3.6%
	Total Housing Units (Census 2000)	5,544	33,456	59,850
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	42.4%	37.0%	34.0%
	Property Value \$750,000 to \$999,999	23.9%	21.6%	23.6%
	Property Value \$500,000 to \$749,999	20.8%	20.0%	19.4%
	Property Value \$400,000 to \$499,999	3.6%	4.3%	3.4%
	Property Value \$300,000, to \$399,999	2.3%	3.7%	3.1%
	Property Value \$200,000 to \$299,999	1.7%	2.3%	2.3%
	Property Value \$150,000 to \$199,999	0.5%	0.9%	1.1%
	Property Value \$100,000 to \$149,999	0.8%	1.4%	1.1%
	Property Value \$60,000 to \$99,999	0.5%	1.3%	1.3%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.2%
	Property Value \$0 to \$39,999	1.6%	1.3%	1.4%
	Median Home Value	\$940,089	\$918,120	\$927,404
Wealth per Household	\$0 and under - percent	18.3%	18.7%	17.7%
	\$1 to \$4999 - percent	9.3%	9.7%	8.8%
	\$5k to \$9999 - percent	4.8%	4.9%	4.6%
	\$10k to \$24999 - percent	6.5%	6.6%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.0%	10.0%	10.1%
	\$100k to \$249999 - percent	17.4%	17.3%	17.8%
	\$250k to \$499999 - percent	12.6%	12.4%	13.1%
	\$500k+ - percent	14.2%	13.7%	14.8%
	Median HH Wealth	\$71,020	\$66,597	\$78,216
	Avg HH Wealth	\$231,195	\$225,097	\$239,662
Economic Viability	Economic Viability Local	298	296	295
	Economic Viability Indexed	108	107	107
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	9,771	54,345	97,259
	Managerial/Executive	13.3%	13.6%	16.2%
	Professional Specialty	22.2%	18.7%	21.9%
	Healthcare Support	4.1%	4.2%	3.8%
	Sales	8.2%	8.8%	8.9%
	Office & Administrative Support	11.5%	10.8%	10.9%
	Protective Service	0.8%	0.8%	1.0%
	Food Preparation	5.2%	6.8%	6.2%
	Building Maintenance & Cleaning	5.5%	7.6%	6.1%
	Personal Care	3.4%	2.4%	2.7%
	Farming, Fishing, & Forestry	0.8%	1.5%	1.1%
	Construction	13.4%	11.7%	9.6%
	Production & Transportation	11.5%	13.1%	11.4%
	Percent White Collar Workers	59.4%	56.1%	61.8%
	Percent Blue Collar Workers	40.6%	43.9%	38.2%

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	Agriculture/Mining/Construction	13.3%	12.1%	10.5%
	Manufacturing	9.4%	10.3%	10.6%
	Transportation	3.9%	4.6%	4.1%
	Information	1.3%	1.2%	1.5%
	Wholesale/Retail	14.8%	13.9%	12.7%
	Finance, Insurance, Real Estate	6.0%	4.1%	5.3%
	Professional Services	7.3%	7.2%	9.0%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	7.4%	6.9%	6.1%
	Educational Services	20.2%	19.4%	20.8%
	Entertainment Services	9.2%	11.5%	10.8%
	Other Professional Services	4.6%	5.8%	5.3%
	Public Administration	2.6%	2.9%	3.1%
Vehicles per HH	No Vehicles	3.1%	7.1%	5.6%
	1 Vehicle	23.1%	26.4%	27.0%
	2 Vehicles	41.2%	40.0%	39.2%
	3 or more vehicles	32.6%	26.6%	28.2%
	Average Number of Vehicles	2.22	2.01	2.06
Change	Births (last 12 months)	204	1,164	1,926
	Deaths (last 12 months)	106	710	1,455
	Migration (last 12 months)	-47	-599	-1,072
Work place	Workplace Establishments	538	4,802	6,385
	Workplace Employees (FTE)	4,782	44,252	57,817